

Rachel Olson

UI/UX Designer

CONTACT INFORMATION

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SUMMARY

Self-motivated UX/UI designer with a decade of experience designing **visually appealing, user-friendly, and intuitive solutions**. Team player with excellent **time-management** and **communication** skills.

WORK EXPERIENCE

UI Designer / Just One Chesed

2023–2024

Designed **UI mockups** to add new flows and screens to an existing app. Strategically planned new features and rebranded the app to increase appeal to the target audience.

UX/UI Designer / AutoFlow AI

2023

Designed a **responsive website** for a new business – going through the full design process of user research, wireframing, content creation, branding, prototyping, usability testing, and iterations.

UX/UI Designer / WIZDM

2021–2023

Conducted **user interviews** and developed surveys to gain insights into user needs and preferences. Utilized **feedback** to enhance offerings and develop tailored solutions.

Created **user flows** to simplify navigation and enhance UX. Designed **UI mockups** for new app and website features. Interfaced with **web developers** to resolve technical issues.

Creative Design Lead / NCSY

2014–2021

Managed the workflow of all creative projects (~30/month) and aligned with **~100 clients** on project requirements. Interfaced between clients and designers to ensure smooth communication and ensure that all deadlines were met.

Designed marketing materials, educational curriculums, and fundraising materials including a 32-page proposal that resulted in a **multi-million dollar** commitment to fund a new initiative.

EDUCATION

DesignLab: UX Academy

Certificate in UX Design

Touro College

Bachelor's Degree in Biology
Minor: Digital Multimedia Design

GPA: 3.96

Recipient of Touro's Dean's Scholarship

PROFESSIONAL SKILLS

UX Design

User Research · Design Thinking · Information Architecture · User Flows · Wireframing · Prototyping · Interaction Design · Usability Testing

UI Design

Figma · Photoshop · Illustrator · InDesign · Canva · Branding · Design Systems

Web Design

HTML · CSS
Wordpress · Elementor

Email Marketing

Hubspot · Mailchimp

Soft Skills

Project Management
Critical Thinking
Attention to Detail
Flexibility
Collaboration